

SALONI GOSALIA

CONTACT

Email:
info@gosaliadesign.com

Website:
www.gosaliadesign.com

Phone:
408-306-3371

EDUCATION

Bachelor of Fine Arts, Graphic Design
Savannah College of Art and Design
Savannah, Georgia

AWARDS & HONORS

Dean's List
Savannah College of Art and Design

Portfolio Scholarship
Savannah College of Art and Design

OBJECTIVE

To join a creative team where I can utilize my design and marketing skills and work with other talented people.

EXPERIENCE

City & County of San Francisco San Francisco, California
GRAPHIC & WEB DESIGNER | APRIL 2007-DECEMBER 2007

As a designer, responsible for the design and production of a variety of print collateral materials for the major of City departments and agencies, from the Mayor's Office of the Treasurer & Tax Collector to Parks and Recreation. Worked on multiple projects simultaneously with attention to detail. Created effective design solutions for clients. Responsible for getting production estimates from vendors and coordinate with them.

Delta Dental San Francisco, California
GRAPHIC DESIGNER | APRIL 2006-JUNE 2006

Responsible for the design of various projects including newsletters, weekly posters, table tents, invitations, Power Point presentations, flyers and brochures. Worked closely with marketing team and editors. Completed projects from initial concepts to printed piece within tight timeframe.

Harcourt School Publishers Orlando, Florida
GRAPHIC DESIGNER | JUNE 2005-FEBRUARY 2006

Designed page layouts and prototypes for kids' books. Collaborated with editors and gave directions to photographers and illustrators.

St. Cloud Door Co., Orlando, Florida
FREELANCE DESIGNER | NOVEMBER 2005-FEBRUARY 2006

Designed catalog for trade show. Responsible for photo shoots and over all look and feel of the catalog. Success of the catalog at trade show led to designing direct mail for the client.

SKILLS

- Excellent verbal and written communication skills
- Strong organizational, problem-solving and analytical skills
- A team player, able to learn quickly, can handle multiple tasks and deadlines with attention to detail
- Adept with both electronic and traditional methods for layout and design, color correction and mock-ups
- Strong creative and design skills.
- Proficient in Macintosh and PC environment
- Illustrator CS3, Photoshop CS3, InDesign CS3, Flash 8, Dreamweaver 8, Internet applications (HTML and CSS) Adobe Acrobat, Adobe Distiller, Microsoft Word, Power Point, Excel
- Experience in working with clients
- Ability to direct outside vendors and work effectively with all levels of managementors
- Knowledge of Marketing Principals and Advertising